



For Immediate Release

futureLAB is introducing the Second Generation Online Photo Solution at PMA's 80th

In recognition of end users growing needs to store thousands of digital photos, futureLAB has created the first 2nd generation online photo solution. It meets the needs of what people are doing with digital images today. futureLAB's image platform provides an organizational solution that supports hierarchies, setting it apart from other solutions which are typically flat. It has a built-in email interface (and an address) so sending and receiving photos as attachments, as e-cards or as an MMS is a snap. The software supports mobile upload and delivery of pictures on modern handsets. And the web albums are always up to date as they are rendered on the fly.

futureLAB has created a highly interactive photo browser and editor delivering the familiar drag and drop interface. The client software is automatically transmitted in few seconds at login and runs within any current web browser. The front-end application is supported by an industrial strength, load balanced server platform delivering the services at the highest degree of reliability and scalability. It is designed to support millions of users. The client server approach takes out the hassle of distributing, installing and updating user software. With its modular architecture futureLAB's online photo solution is easily integrated into existing infrastructures such as billing or authentication systems.

The futureLAB online photo solution is suitable for companies who wish to offer full value chain support from camera manufacturers, to photo kiosk suppliers as well as Internet service providers, or cable and mobile operators. The system is available as a turnkey system or as a managed service.

For additional information or a trial account please contact

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