

Press Release

The Photo Manager That Can Do More - Online

www.snapmania.com: the new brainchild of the Swiss software developer futureLAB

Switzerland has the highest growth rate for broadband network connections in Europe. In the middle of 2004, 850,000 Swiss households were connected to the Internet via ADSL or cable modems. At the same time, more than 60% of these households have at least one digital camera.

The software brainiacs at futureLAB asked themselves: “Where is this all going?” Their answer: snapmania – the online photo manager that can do more than any photo management software on CD.

snapmania works via the Internet – and only needs the Internet. The user therefore does not need to install any software on his or her own computer and can also save memory and do without the additional back-up copies for electronic photo albums.

Upload, touch up, publish – everything online

Simply log on to snapmania and you're ready to upload photos to the World Wide Web and edit, touch them up and show them to selected friends – all in real time. An innovative Flash programming basis makes it possible. futureLAB also developed a special tool for uploading photos.

The software is intuitive and easy to use. At the click of the mouse, introductory videos show you how to get the most out of the software.

Find without searching

The largest photo collection at snapmania currently includes more than 28,000 pictures. Even archives of this magnitude can be easily organized to your own taste – which basically makes a term search unnecessary. But futureLAB included this functionality anyway.

My photos belong to me and me only...or to you, too

Subscribers decide for themselves whether their photos are released for others to see or not. They can also decide whether others can use a password to access the photos. And vice versa: each viewer of a Web album – as long as he or she has the correct authorization – can download the pictures or order prints from a photo lab.

Triple the file security with three different servers

All photos are saved to three different, geographically separated servers. This guarantees you the highest file security.

Prints, books, e-cards, slideshows and much more

The online photo manager can already perform a lot of tasks - and we are continuously working on its development. What the photo manager can do now:

- ➔ Compile photo books and have them printed professionally by specialists
- ➔ Order photo prints in labs
- ➔ Photograph in 360-degree rotation with multiple shots and easily combine them to make a panorama photo
- ➔ Send and receive photos via e-mail. Or as an e-card
- ➔ Compile, send and download slideshows
- ➔ Compile PDF documents
- ➔ Create your own designs for framing your photos

You can now readily access snapmania; in three languages and more on the way:

<http://www.snapmania.com>