

futureLAB Starts with Omnipix in Benelux

futureLAB press release, October 2006

Omnipix and futureLAB just announced a new partnership for the Benelux market including Belgium, The Netherlands and Luxembourg. The Omnipix customers consist of Internet service providers, portals and enterprises. Omnipix will offer futureLAB's "Arteria" platform for Internet service providers featuring e-mail, webmail, blogging, SMS, MMS, photo and media management and more.

As a first step, all the photo related services of "Arteria" namely futureLAB's imaging platform was adapted to the Benelux market and also translated into Dutch language. With www.schoolpix.nl and shortly after that www.familypix.nl the first portals based on the adopted platform were successfully launched. New portals and services are planned and will follow soon.

About Omnipix

Omnipix was founded early 2006 by Helene Rompen and Roger Howard with focus on services and solutions for digital photography. The office is based in Wijk bij Duurstede. Omnipix runs the two photo services Familypix and Schoolpix which are targeting the end user market. These two portals offer a co-branding and shared revenue model.

Furthermore Omnipix serves the business-to-business market with custom tailored solutions for photo management. Customers are enterprises and government as well as Internet Service Providers in the Benelux countries Belgium, The Netherlands and Luxembourg.

<http://www.omnipix.nl>; <http://www.schoolpix.nl>; <http://www.familypix.nl>

About futureLAB

futureLAB is a software development company founded in May 2000 by its employees. The engineering team consists of very experienced Internet software and network specialists. All members of the management team have a track record of successfully building new products, lines of business and entirely new businesses that have generated millions in revenue in telecommunications and Internet industries. futureLAB specializes in the design and implementation of innovative software solutions. The "mediaX" online photo management platform is the latest achievement in that area. "Best of Swissweb" assigned it two awards in the categories "innovation" and "creativity" and it is being used worldwide as managed service by more than thirty partner companies like cablecom, Swisscom, SF TV (Swiss TV), NZZ, Blick, Hotelplan, Interdiscount and others which are offering services to end-users.

<http://www.futurelab.ch>

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