

«sf.tv Runs Arteria» - futureLAB Realized ISP Platform for Swiss Television

futureLAB Pressemitteilung, September 26, 2007

Swiss Television runs a complex, versatile, and highly frequented Internet platform (www.sf.tv), which has to cope with almost 5 million hits per month, as confirmed by WEMF - a Swiss organization for market media research. The design of such a platform requires a combination of different mechanisms and functions. Content Management Systems (CMS), scripts, video streams, databases and much more must be linked together, which is an ideal application area of futureLAB's Internet service provider platform "Arteria".

Early 2007, Swiss television searched for a new solution for the historically evolved web platform. futureLAB created a concept that encompassed the entire planning process from the implementation to the migration to the new platform. The implementation and integration took three months to complete. The migration of the majority of services-- both the "front end" and the "back end"--were implemented within two months. Within a few days futureLAB's experienced engineers carried out a training for the new platform.

Today web services are run on the highly redundant and scalable "Arteria" platform. Since the production start in late July 2007, administration of the system has been simplified. The introduction of new products on the platform has become much easier and faster to achieve by several factors, especially since "Arteria" centrally manages all data on the memory cluster and continuously tailors load-balancing within a few minutes in the current operation.

About Swiss Television

Swiss Television (SF) is the largest national TV stations. In 2006, the SF reached in full-day section, an annual average of 34.5 per cent market share. SF is a business unit of the "SRG SSR idée suisse". The SRG SSR idée suisse is the oldest and largest electronic media in Switzerland and in 2006 celebrated its 75th Birthday.

<http://www.sf.tv>

About futureLAB

futurelab is a software development company in the areas of Internet and telecommunications, which was founded in May 2000. The development team consists of highly experienced Internet software and network specialists. All members of management have a track record in the successful development of new products, lines of business and completely new business areas that have generated millions of sales in the telecommunications and Internet industries. futureLAB focused primarily on the design and implementation of innovative software solutions. "Arteria" is used among others things, for all ISP services at cablecom and for the managed service "mediaX" of futureLAB.

<http://www.futurelab.ch>

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